



Animal Patents

Summary of Survey Findings


Prepared for:



Prepared by

OPINION RESEARCH CORPORATION

February 5-8, 2004



BACKGROUND AND PURPOSE

A series of four questions were asked on CARAVAN®, ORC's twice-weekly national shared-cost survey. The purpose of the research was to gauge awareness of and attitudes towards animal patents.

Results are based on interviews conducted among a representative sample of 1,008 adults 18 years old and older (503 men and 505 women) living in private households in the continental United States. Interviewing was completed at ORC's Central Telephone Facilities during the period of February 5-8, 2004.

Completed interviews were weighted by four variables: age, sex, geographic region, and race, to ensure reliable and accurate representation of the total adult population.

The margin of error at a 95% confidence level is plus or minus three percentage points for the sample of 1,008. Smaller sub-groups will have larger error margins.

SURVEY SUMMARY

This summary includes only the questions pertaining to companion animals. Summaries about other portions of the survey have been omitted.

CLONING ANIMAL COMPANIONS

Eight in ten American adults (80%) oppose the cloning of companion animals, such as dogs or cats, with only 13% favoring it. Huge majorities across the board oppose cloning companion animals, with differences only in the degree of opposition.

Women are more opposed than men (86% vs. 74%). Unlike previous questions about animal patents, older adults (55+) are more opposed to cloning companion animals than are younger adults (88% vs. 78%).

SELLING GENETICALLY-ENGINEERED ANIMALS AS PETS

More than eight in ten American adults (84%) do not think companies should be allowed to genetically engineer animals for sale as pets, while only 12% think they should be allowed to do this. As with cloning pets, women are more opposed than men (89% vs. 78%).



DETAILED FINDINGS

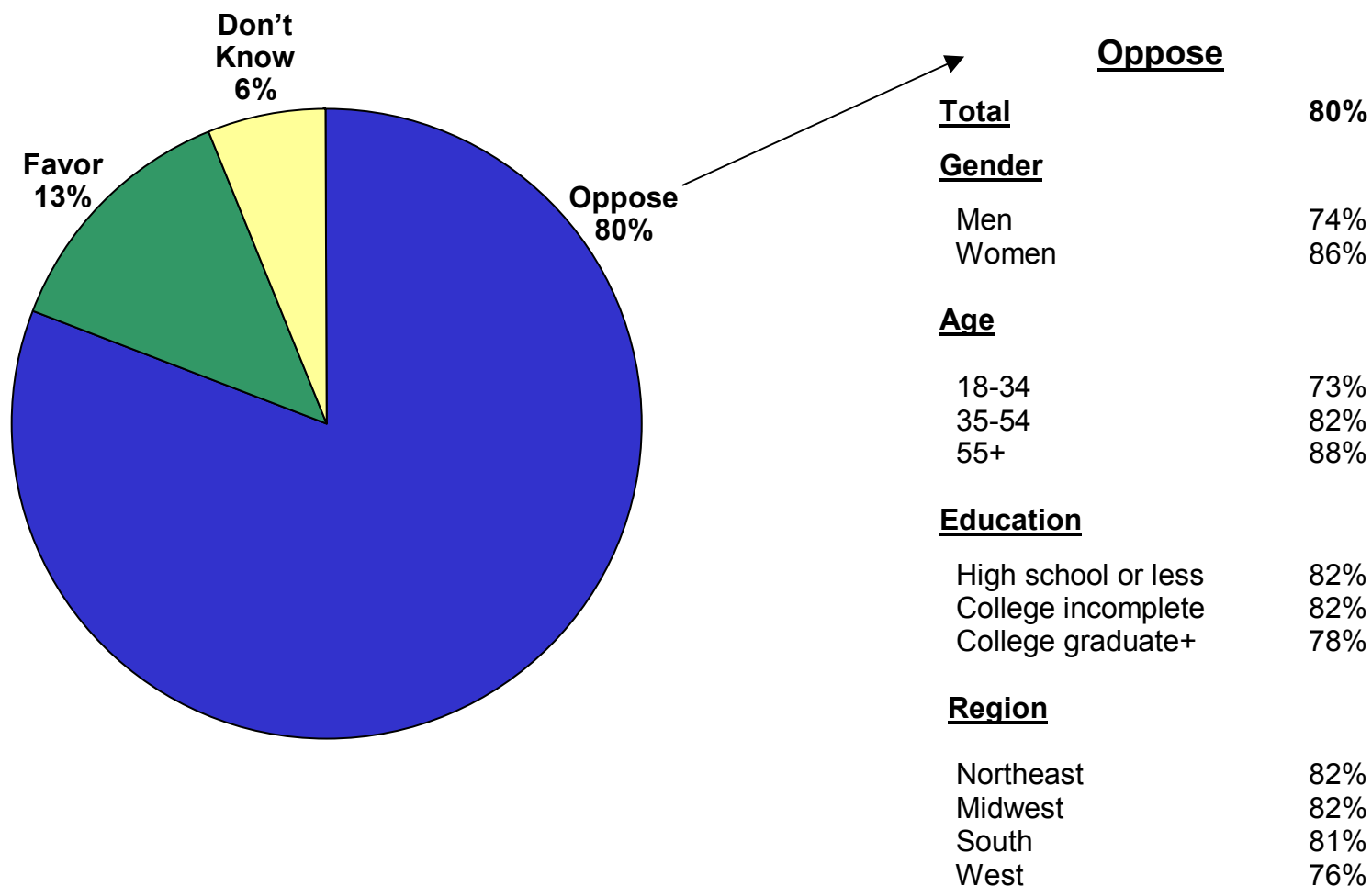
Cloning Companion Animals

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 - Unlike previous questions about animal patents, older adults (55+) are more opposed to cloning companion animals than are younger adults (88% vs. 78%).

Cloning Companion Animals (continued)

A3: Do you favor or oppose the cloning companion animals, such as dogs or cats?



Base = Total respondents (1008)



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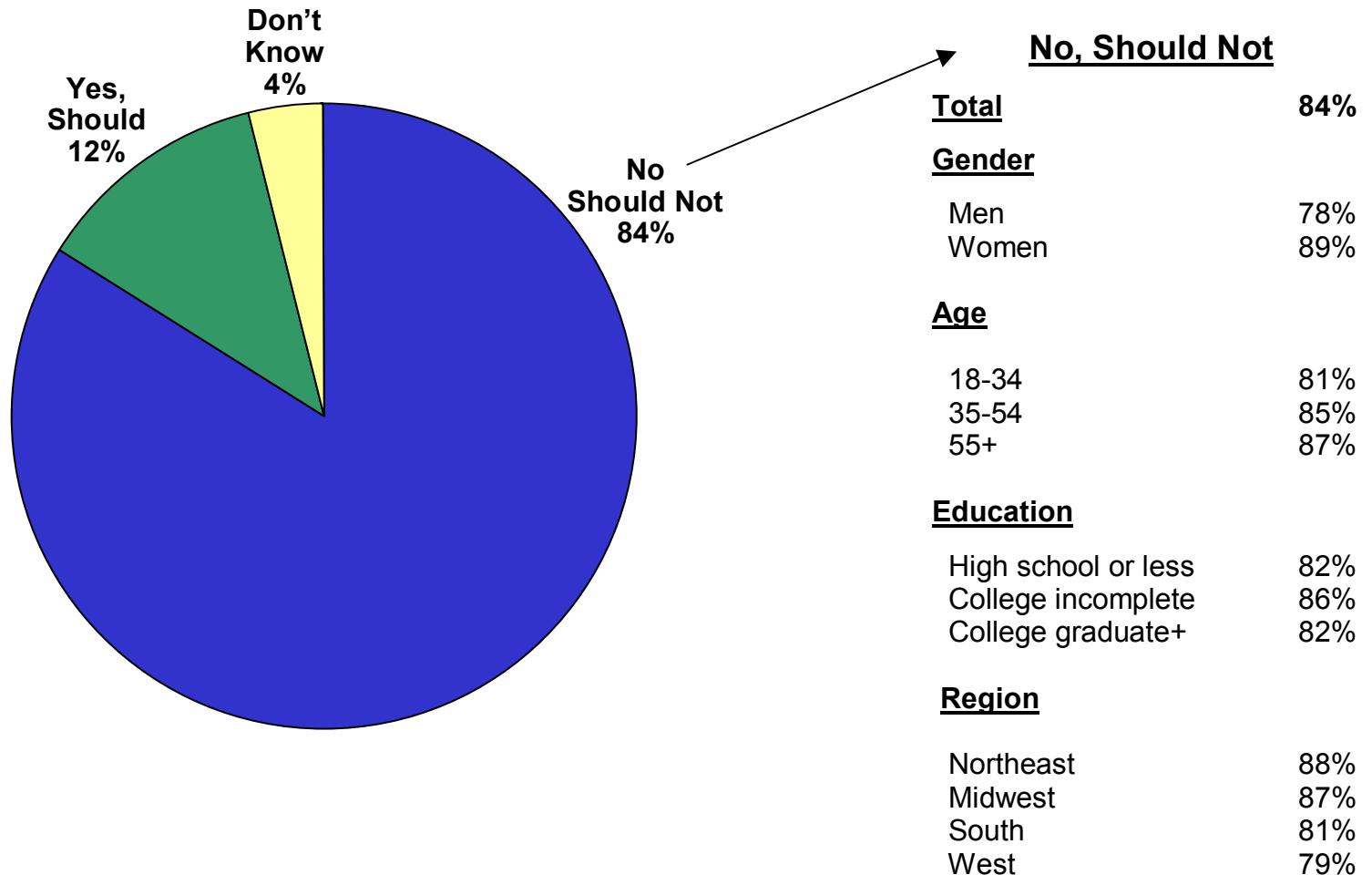
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Selling Genetically Engineered Animals as Pets (continued)

A4: Should companies be allowed to genetically engineer animals for sale as pets?



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